

Be a champion for local girls  
**Throw a Friendraiser for Girls Inc.**



Help raise money to fuel the mission of Girls Inc. and inspire  
Capital Region girls to be Strong, Smart & Bold!

Be a part of the *unGala* 2018 by throwing a Friendraiser to benefit  
Girls Inc. and you'll be entered into our raffle for **chances to win**  
**FIVE (5) \$1,000 cash prizes!**

**Chances to Win FIVE (5) \$1,000 cash prizes!**

**Fundraising Levels & Benefits**

Raise \$50-\$249	Receive 2 raffle tickets
Raise \$250-\$499	Receive 4 raffle tickets
Raise \$500-\$999	Receive 6 raffle tickets
Raise \$1,000-\$2,500	Receive 8 raffle tickets
Raise \$2,500+	Receive 15 raffle tickets

Let Girls Inc. know you're planning an  
*unGala* Friendraiser. We may have more  
tools and resources to help guide you.

Contact Tina Gleason, Development Director  
[tgleason@gcr.girls-inc.org](mailto:tgleason@gcr.girls-inc.org)  
(518) 374-9800 x 241  
<https://gigcr.ejoinme.org/unGala2018>



# FRIENDRAISER IDEAS & TIPS

Fueling the Girls Inc. mission has never been so easy!

**Tip #1: Set a Friendraiser goal!** Maybe you want to raise \$250, or \$1,000 or \$1,500. Give yourself and those you're contacting a target to hit. We've included a handy sheet to keep track of your donations.

**Tip #2: Plan a Friendraiser that fits your lifestyle!** Maybe you love hosting parties at home, or you're a whiz with online chatting. Maybe you've got a team of great colleagues who love creative gatherings after work, or you and your neighbors love planning neighborhood events. Whatever your idea for a Friendraiser, make sure it's easy to incorporate into your weekly activities! Often, the best Friendraisers are the simplest ideas!

**Tip #3: Take pictures and tag us!** Whether your Friendraiser is taking place on Giving Tuesday, November 27 or before that, we want to see your pictures! If you're posting pictures on Instagram or Twitter, we're @GirlsIncGCR. If you're posting pictures on Facebook, we're @GirlsIncCapitalRegion. **Please use the hashtag #GIGCRunGala2018.** We can't wait to see your pictures!

**Tip #4: Use our online fundraising tool (optional)!** You can create your own online fundraiser. Visit <https://fundraiser.processdonation.org/Fundraiser/GIGCRunGala2018> and click on "Become a Fundraiser" to set up your fundraising team and share it with friends!

## Just a few Friendraiser Ideas

- Sell Girls Inc. *unGala* 2018 raffle tickets (\$25 each) to friends, family & colleagues.
- Offer Girls Inc. Pop Sockets to friends & colleagues for a \$10 donation.
- Plan an office dress down day with a \$5 donation to participate.
- Company Match! Will your employer make a donation that matches the ones you and your colleagues are contributing?
- Schedule a movie night at your house and charge an "entrance fee".
- Host a wine tasting party & ask attendees to bring a donation in lieu of a hostess gift.
- Plan a Sunday brunch and instead of potluck, ask attendees to bring a donation.
- Get your kids involved by planning a bake sale in your local neighborhood
- Hold a "Guess Who" photo contest at work! Ask employees to bring a baby or childhood photo of themselves that they think no one will identify. Ask for a donation to make a guess and give winners a prize.

**Be creative with your ideas and have fun!**



of the Greater Capital Region

## Girls Inc. at a Glance

- For more than 81 years, we have been providing FREE research-based after-school and mentoring programs to girls that live in the Greater Capital Region. We serve more than 1,000 girls per year.
- Programming examples include: Leadership & Community Action, Career & Life Planning, Sports & Adventure, Self-Reliance & Life Skills, Culture & Heritage, and Health & Sexuality.
- The majority of our members are from the highest need neighborhoods in Albany and Schenectady (Hamilton Hill, West Hill, Arbor Hill, South End). Poverty and crime are most heavily concentrated in their neighborhoods, placing these girls at risk.
- Approximately 85% of the girls that we serve are girls of color.
- Approximately 65% of the girls that we serve are from families with an annual income at or below \$30,000.
- Approximately 75% of the girls that we serve are raised in one parent households.
- Girls Inc. promotes equal opportunities for young women and specifically target the needs of at-risk adolescent girls.

Visit us at [girlsinccapitalregion.org](http://girlsinccapitalregion.org)



# Girls Inc. of the Greater Capital Region *unGala* 2018 Raffle Details

When you throw a Friendraiser, you get chances to  
Win FIVE (5) \$1,000 cash prizes!  
**Fundraising Levels & Benefits**

Raise \$50-\$249	Receive 2 raffle tickets
Raise \$250-\$499	Receive 4 raffle tickets
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## Frequently Asked Questions

### **How do I receive the raffle tickets for leading a Friendraiser?**

Once Girls Inc. receives all the donations from your Friendraiser, we will issue you an email with your raffle ticket numbers. All donations from Friendraisers must be received by the close of business on Friday, November 30 at Girls Inc., 962 Albany Street in Schenectady. The drawing of the winning raffle tickets will be held on Monday, December 3rd at approximately 12:00 noon.

### **When will the drawing for the Girls Inc. *unGala* raffle take place?**

The raffle drawing will take place on Monday, December 3rd at approximately 12:00 noon in the Girls Inc. headquarters located at 962 Albany Street in Schenectady.

### **Can I sell Girls Inc. raffle tickets as all or part of my Friendraiser?**

Yes! Each raffle ticket is \$25. According to federal law, raffle tickets cannot be mailed, so to get a batch of tickets contact Tina Gleason (518-374-9800 /[tgleason@gcr.girls-inc.org](mailto:tgleason@gcr.girls-inc.org)) to make meeting arrangements or stop at Girls Inc., 962 Albany Street in Schenectady to pick up tickets.

### **Is that anything I need to be aware of in selling raffle tickets?**

Each raffle ticket is \$25. Raffle tickets cannot be mailed through the United States Post Office, nor can raffle tickets be sold through the internet. If someone would like to purchase a raffle ticket from you with a credit card, have them call Girls Inc. at 518-374-9800 and we can take their purchase over the phone. Make sure to have them tell us what Friendraiser they were referred by and we'll make sure that gets added to your Fundraising total!

### **Have more questions?**

Contact Tina Gleason at 518-374-9800 x241 or [tgleason@gcr.girls-inc.org](mailto:tgleason@gcr.girls-inc.org)



**unGala 2018**  
Friendraiser Tracking Tool

Donor Name	Address	Phone	Email	Cash Donation	Check Donation	Credit Card Donation
<b>TOTALS</b>						

